

# WINES OF GIPPSLAND INC

P.O. BOX 639  
WARRAGUL 3820

WINES of GIPPSLAND INC.  
ABN: 35 571 156 599

PRESIDENT: Alan Bell  
Phone: 0409 654 688  
SECRETARY: Alistair Hicks  
Phone: 03 5148 0372  
TREASURER: Owen Schmidt  
Phone: 03 5664 3204

## GIPPSLAND WINE SHOW 2010

Dear Gippsland Winemaker

Thank you for your continued support of the Gippsland Wine Show. Last year the show received 209 entries from 44 wineries.

The judging this year is scheduled for Wednesday 1<sup>st</sup> and Thursday 2<sup>nd</sup> September 2010 and will take place at Lardner Park Events, Warragul. We are delighted to have David Bicknell as Chairman of Judges. David has had extensive judging experience and is currently the Chief Winemaker at Oakridge in the Yarra Valley. David will bring with him an experienced and diverse team of judges.

No doubt you have noticed that we have moved the date of the wine show. The hosting of the show in February was becoming increasingly difficult, due to the pressure it was placing on winemaker judges. We hope this has not been of any inconvenience to anyone, but it will allow the show to run more effectively. Also, the extra entries into the show have made it necessary to run the show over two days. We believe this will help to get the best results from the judging team. It is now common wine show practice to judge a maximum of 150 wines per day.

We encourage you all to attend the Presentation dinner, which has proved to be a wonderful evening. The dinner provides a rare chance for everyone from all corners of Gippsland to meet. The 2009 award winning wines will be served.

After last year's highly successful event, the Winemakers Forum will again be a part of the wine show. The Forum is hosted by West Gippsland Wines and sponsored by South Gippsland Shire. The Forum, to be chaired by David Bicknell, will take place on Thursday 2<sup>nd</sup> September in the afternoon prior to the presentation dinner. The forum is free of charge and open to all exhibitors. This will be a golden opportunity for exhibitors to listen to David about the different wines presented at the show and gain some valuable feedback on the technical aspects of winemaking.

The forum will be immediately followed by the Exhibitors Wine Tasting, which will allow participants the opportunity to taste and construct their own opinions of what was discussed. The Exhibitors Tasting will be open from 4pm-7pm so even if you can't make the forum, we encourage you to come along and taste your wines in the context of other wines from Gippsland. Where else do you get a chance to benchmark your wines against the rest of Gippsland, free of charge!

In a continuing effort to improve the show and highlight the best wines of Gippsland, you may notice some small changes to the classes and trophies. Please read the Schedule of Classes carefully and ensure your wine is being entered into the correct class.

We encourage you to enter as many wines as possible. Even if a wine is not released yet, put it in, if you get a medal it will only help your sales when that time comes around. The only requirement is that it has been bottled. Please note that you do not need to remove labels from bottles this year, but please ensure that the supplied exhibitor labels are clearly visible on the bottles.

The wine show is again looking for volunteers to assist in the setting up and running of the show. There are 2 associate judging positions available, and we will also require numerous stewards and helpers. Now that the show has a firm footing we hope to start giving people as much insight into the show as possible and have a whole lot of fun doing so. Anyone interested in being an associate judge, steward or helping out, please contact me on 0413 547 932 or msatch@aapt.net.au.

I hope to see you all at the show

Regards

Marcus Satchell (Chief Steward)

*real character*  
GIPPSLAND WINE